



## Qayaas

Winners of the Prestigious Jack Daniel's Award for the Best Rock Band in Pakistan 2010. In Jan. 2012 Awarded Gold for Best Rock Band, Umair Jaswal Best Rock Vocalist, Best Rock Song for Shehrezade in South Asia, also honored with Silver Award for their video Pukaar and voted by their peers as Best Act in all genres at IndieGo with 5 Countries Competing now nominated for BMM Global round for all of above Awards with 50 Countries Competing, Results April 2012.

1<sup>st</sup> Band In Pakistan to be invited to USA's Biggest Festival South by Southwest. Their songs will soon be included in two Movie Soundtracks.

*Qayaas is the first progressive alternative rock band from Pakistan, a country where traditionally music has been looked down upon rather than being celebrated as an art form. This gives our music a sense of rebellion and a rallying cry for pathos.*

Qayaas literally translated as "deliberation" is not only the name of our band but the essence that encapsulates the entire philosophy behind our music. The idea or feeling taking birth in one band member's mind is developed and brought to fruition by collective deliberation or Qayaas by the whole band. Five different people, their different moods, outlooks and music philosophies harmoniously blend to form compositions that reflect the true spirit and creative energy of our band; unadulterated in this wondrous journey by commercial concerns or other shortcuts.

Our music tends to explore emotions, specific moments, certain relationships and particular events which resonate powerfully as we try to understand ourselves and the world around us. We do not aim to have a large body of musical compositions but only put through quality pieces governed by unique ideas and techniques. Each melody is a different journey, starting with something personal and then refining it to create a certain mood. As a whole, Qayaas is an accumulation of musicians from quite diverse backgrounds. All members have been, and still are, part of various other projects that serve as a vent for musical expression.

We realize that the while on the surface the situation in the country threatens art disruption, it is also breeding ground for rebellion. Historically, some of the most poignant criticism of war and violence has come from rock musicians and songwriters providing an outlet for the sentiments of public at large. The cathartic quality of rock music that has given voice to the anguish and torment of generations finds a most fitting context in our country. Music can be used as a motivation for the advocacy of a common cause. Our singles "Umeed", "Tanha" and "Inquilab" do exactly that. They utilize the ability of music as a potent medium of communication and a form of political activism. We feel that music can go a long way in healing the heartache of our war torn nation and emphasize the importance of unity and keeping a positive outlook in times of struggle (Umeed meaning hope), Anguish (Tanha meaning alone) and the way forward (Inquilab meaning revolution).

*Qayaas is Unadulterated Rock Music embracing Hope in the face of Anarchy. Viewing Qayaas on You Tube just once and you will know you must experience them Live. English Songs are also on the Way, Keep Connected on the Sites Below.*

For More Information on Qayaas  
Including Details on Booking & Press Opportunities  
Contact their Award Winning Publicist and Music Promoter

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